

PREPARE Magazine

Single Issue Rate Card

Rates are for current (digital) issues during our pre-launch advertising - and may change without notice.

Display Ad Rates

- Full page \$400.00
- Half page \$325.00
- 2/3 page \$375.00
- Quarter page \$250.00
- 1/3 page \$225.00
- 1/9 page \$175.00

Special Request Positions:

- Inside Front Cover (full page) \$600.00
- Inside Back Cover (full page) \$500.00

Additional Discounts available for:

- Second ad in same Issue: 25% (off lowest priced ad)
- Multiple Issue Advertising: 15% (discount)

Classified Rates

(Rates Available for July Issue)

Design and Layout (Technical Data)

Digital Download

Printing: Full color (at no additional premium)

Full page dimensions (type area) : 8.5"x11" 300dpi.

3 column format.

*** All ads must be submitted in quality 300dpi.**

(If you are unable to create a professional design layout, we have access to freelance designers who will be happy to give you a price-quote to have your ad created.)

Circulation

Currently 7,000+ readers (digital release) per month with 96% subscribers in the US.
Projecting a 20,000 (digital) circulation-base by July Issue release.

Readership Profile

Age 21-24 5%, 25-35 38%, 36-46 48%, 47+ 9%.